

12th Edition
January-June 2017



The Official Newsletter PAKISTAN GEMS AND JEWELLERY DEVELOPMENT COMPANY

Editors Note:

Greetings and a warm welcome to the readers of PGJDC's newsletter

We are pleased to present the 12th edition of PGJDC's newsletter. This issue will be covering PGJDC events that took place during the past six months including exhibitions, Gem bazaars, festivals, visit of international and local delegates to PGJDC projects etc.

Overview about the training programs and seminars conducted by PGJDC at its training institutes and field offices during this period have also being included in this edition.

As ever before, we welcome and appreciate your support in the development of Gems and Jewellery sector of Pakistan and feel happy to have you as a reader of PGJDC's Newsletter! We have strived to make this newsletter informative and interesting for the readers.



PAKISTAN INTERNATIONAL GEMS & JEWELLERY EXHIBITION 2017

The 2nd edition of "PAKISTAN INTERNATIONAL GEMS & JEWELLERY EXHIBITION" (PIGJE) 2017 was held at Pearl Continental Hotel, Lahore on 13-16 April, 2017. This mega event is a trademark event of PGJDC and showcases the best of Pakistani Gems and Jewellery products in the most versatile manners. 75 companies belonging to different cities of Pakistan including Karachi, Lahore, Peshawar, Gilgit, Quetta, Faisalabad and Multan, exhibited their gems and jewellery products during this four day event.

A total of 32 delegates from Thailand, UAE, India, South Korea, China, USA, Turkey, Qatar, Italy,

Sri Lanka and France visited the event and showed keen interest in the pakistani treasures on display. It is estimated that the Gems & Jewellery sector has generated business amounting to approx Rs. 500 millions through the platform of this exhibition.

The exhibition started on a high note when the Honorable Federal Minister for Industries and Production inaugurated the event. He also visited the exhibition hall and was over whelmed to see the high quality gems & jewellery products on display. He praised the Company's efforts for bringing these products into limelight through the platform of PIGJE.





FASHION SHOW

A glittering jewellery fashion show was held on the second day of the exhibition which showcased the finest of jewellery by four of Pakistan's most prominent jewellers namely; Haroon Sharif Jewellers, Fazal Jewellers, Sonica Jewellers and Moeen Jewellers. Top notch models from the fashion industry of Pakistan walked the ramp displaying the jewellery designs of these jewellers. The profile of the fashion show increased manifold when star celebrity Gia Ali graced the event as show stopper. The fashion show was broadcasted live in Lahore and was covered by almost all news and entertainment channels and print media.





SEMINAR

A very informative seminar was held on the third day of the exhibition during which renowned international / national gems and jewellery entrepreneur shared their knowledge and experiences with the audience. Following world renowned speakers and market leaders imparted highly technical information during their speeches and shared their experiences with the audiences.

S. #	Speaker Name	Country	Designation/ Organization	Topics
1	Ms. Yuet Yung Ellen Lau	China	Vice President, Pakistan Chamber of Commerce in Hong Kong (PCCHK)	The challenges and opportunities in China-Pakistan Economic Corridor for Gems and Jewellery Industry (CPEC).
2	Ms. Mona Lynn Miller	U.S.A.	Education Instructor American Society of Appraisers (ASA)	Procedures & Techniques for appraisal of Gems and Jewellery.
3	Mr. Jean, Claude, Andre Michelou	Paris, France	Former Vice President, International Colored Gemstone Association (ICA)	International Ethical practices in Gems and Jewellery Trade.
4	Dr. Prashan Francis	Sri Lanka	Director General / CEO Gem and Jewellery Research and Training Institute	Latest Color stone Treatments & their identification Techniques.
5	Mr. Sultan Mahmud Tiwana	Lahore, Pakistan	SME and Microfinance Researcher	Capacity Building of Gems and Jewellery Small Medium Enterprises (SMEs).
6	Mr. Arfaeen Iqbal	Lahore, Pakistan	CEO Mariala Consultants Engineering Consultancy	Role of Technology in progress of Pakistan's Jewellery Industry-Digital Revolution.



DINNER & CERTIFICATE DISTRIBUTION CEREMONY

PGJDC held a dinner in honour of the International Delegates, Exhibitors, Sponsors and other high profile guests on the third day of exhibition. During the event, the company management expressed gratitude to all the valuable guests for their participation and support for the exhibition. Certificates were also distributed among the exhibitors and mementos were given to International delegates and sponsors as a symbol of appreciation by PGJDC in response to their valuable support for the company.



[illegible]

NEWS & EVENTS

GJTMC Quetta and SMEDA organized workshop:

A one day training workshop was organized by Gems and Jewellery Training and Manufacturing Center Quetta on entrepreneurship, sponsored by SMEDA Balochistan. The enrolled participants under NAVTTC's prime minister youth skill development program also attended the workshop.



GJTMC Quetta participated in a workshop:

Principal GJTMC Quetta Participated as a representative of Gems and Jewellery Sector, in a Meeting/ Consultancy workshop on "Building Linkages Between Academia and Industry" by Higher Education Commission of Pakistan at Buitems Quett a.



GJTMC Lahore participated in Made in Khyber Pakhtunkhwa exhibition at Islamabad:

Gems and Jewellery Training and Manufacturing Center (GJTMC) Lahore represented Pakistan Gems and Jewellery Development Company at the 2nd 'Made in Khyber Pakhtunkhwa' exhibition at Islamabad from 6th to 7th May 2017. GJTMC Lahore facilitated the visitors by setting up a Gem Identification Lab and promoted the services being provided at GJTMC and Assaying and Hallmarking Centers Lahore (AHCs). The visitors showed keen interest in the services rendered by PGJDC projects and were impressed with the artistry displayed by the students. Mr. Abdul Karim Khan Tordher, Special Assistant to the Chief Minister Khyber Pakhtunkhwa, also visited GJTMC stall and was intrigued to see the work of the students and appreciated PGJDC's efforts for sector development.



GJTMC Lahore Participated in International Rawal Expo 2017 :

Gems and Jewellery Training and Manufacturing Center (GJTMC) Lahore represented Pakistan Gems and Jewellery Development Company at the International Rawal Expo 2017 organized by Rawalpindi Chamber of Commerce and Industries. The visitors showed keen interest in the services provided by GJTMCs and Assaying and Hallmarking Centers and appreciated the student's work on display.



GJTMC Peshawar Participated at 17th Gems and Mineral Show :

Gems and Jewellery Training and Manufacturing Center (GJTMC) Peshawar participated in 17th Gems and Mineral Show organized by APCEA from 10th to 15th March, 2017 at PC hotel Peshawar. Honorable Chief Guest Mr. Pervez Khattak, Chief Minister of KPK inaugurated the event and visited all the stalls. The Honorable Chief Minister of KPK along with the Chairman APCEA, Secretary Mines and Mineral KPK and President Sarhad Chamber of Commerce Peshawar visited the GJTMC Peshawar stall. Principal GJTMC Peshawar briefed the regarding activities of PGJDC and GJTMC Peshawar to Honorable Chief Guest and the visitors. The Honorable Chief Guest appreciated the activities of PGJDC and GJTMC Peshawar.



GJTPC AJK Participated in Zonal Skill Competition:

NAVTTTC arranged zonal skill competition in AJK ON 18th July 2017. Gems & Jewellery Training and Processing Centre (GJTPC) AJK students participated in the competition, Mr. Abdul Rehman, Mr. Jibran and Mr. Zahid secured 1st, 2nd and 3rd position respectively in Gems Cutting and polishing trade. Mr. Nadeem Butt, regional director NAVTTC, Mr. Zafar Gondal, director Admin NAVTTC attended the ceremony. Distinguished guest appreciated the skill provision level and efforts of GJTPC AJK and PGJDC to promote gems and jewellery sector of AJK.



Students of GJTPC-Ajk Participated In An Exhibition GJTPC AJK participated in an exhibition of Peace Group of Journalists:

Students of Gems & Jewellery Training and Processing Centre (GJTPC) AJK participated in an exhibition organized by peace group of journalists on 17th March 2017. Mr. Masood Khan, Honourable President Govt. of AJK graced the event as Chief Guest. He along with other dignitaries like Mr. Syed Hassan Javaid (Retired Ambassador & Director Chinese Studies Centre, School of Social Sciences and Humanities S3H), Mr. Saeed Ur Rehman Siddiqui (Executive Director, PEACE Group of Journalists) visited the stall of GJTPC-AJK. They were briefed about the training programs and sector facilitation services offered by GJTPC-AJK. They showed keen interest in different items prepared by students of GJTPC-AJK which were at display during the exhibition. They also appreciated the efforts of PGJDC and GJTPC-AJK for development of Gems and Jewellery in AJK.



MEETINGS

Visit of sub-committee of parliamentary standing committee at PGJDC's Head Office:

The members of sub-committee of parliamentary standing committee on Industries and production visited PGJDC Head office on 24th January 2017. The members of the sub-committee included Mr. Iftikhar-ud-Din, MNA (convener), Ch. Riaz-ul-Haq, MNA (member), Ms. Sajida Begum (member) and Ms. Razia Sultana, Secretary Committee. The sub-committee was briefed about the activities and interventions of the company for the development of gems and jewellery industry of Pakistan. The issues and problems being faced by the company were also explained to the members. The members assured their complete support to the company and promised to highlight these issues at relevant fora.



Meeting with the Vice Chancellor of Pakistan Institute of Fashion and Design (PIFD):

A three member committee of Pakistan Institute of Fashion and Design (PIFD), led by the Vice Chancellor PIFD Ms. Hina Tayyaba visited PGJDC Head Office on 6th January 2017. The committee was formed by the president Islamic Republic of Pakistan to



ascertain the factors impeding the growth of gems and jewellery sector of the country. PGJDC gave a detailed presentation to the committee on the activities

and performance of the company and the factors which are effecting the growth of this industry. PGJDC gave its recommendations for uplifting this industry which the committee promised to include in their report to be forwarded to the President.

Meeting of PGJDC Board of Directors:

The 27th meeting of PGJDC Board of directors was held at the Company's Head Office in Karachi, on 31st March 2017. The meetings of HR and nomination committee, Assaying & Hallmarking committee and Finance and Audit Committee were also held on the same day. The activities and future plans of the company were deliberated upon by the Board Members and decisions were taken for implementation by the company.



GJTMCLahore attended the meeting of Chamber of Commerce's (LCCI) Standing Committee:

GJTMCLahore represented PGJDC in Lahore Chamber of Commerce's (LCCI) Standing Committee's meeting on Gems and Jewellery at LCCI on 11th July, 2017. Various policy matters related to gems and Jewellery sector were discussed during the meeting.

Meeting With The Representatives of USAID SMEA Program:

A meeting was held with Mr. Andrew Schneider - representative of USAID SMEA project at PGJDC Head office on 21st May, 2017.

The meeting was held with a purpose to brief the representatives of M/s Enclude Solution/ representatives of USAID SMEA Project,



on the overall perspective of the Gemstone Industry in Pakistan as well as to deliberate on the ways and means to enhance the efficiency of the Gemstone value chain.

The C.E.O PGJDC Mr. Bakhtiar Khan informed that Pakistani emerald is highly sought after across the globe for its color and quality. The C.E.O PGJDC emphasized on the necessity of improvement in the value chain of the gemstone industry in Pakistan, especially, in the extraction phase and mining. He appreciated the scope of SMEA project destined to develop SMEs, which could bring about a noticeable improvement in industrial output.

Mr. Andrew Schneider highlighted the synergies of collaboration between the International and domestic gemstone businesses which could possibly give Pakistan an access to the downstream global distribution network.

GJTMCLahore attended the meeting with Lesbela Chamber of Commerce and Industries:

Gems and Jewellery Training and Manufacturing Center (GJTMCLahore) participated in meeting with Lesbela Chamber of Commerce and Industries. Meeting was called to ensure linkages between Academia and Industries to encourage students enrolled in different Technologies and create conducive learning environment for them.



VISITS

Representatives of The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) visited GJTMC Quetta:

The Representatives of The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) visited the Gems & Jewellery Training and Manufacturing Centre (GJTMC) Quetta on 21st March, 2017. Principal GJTMC Quetta informed them that Gems and Jewellery sector holds great potential for the economic development of the country and creating job opportunities for the youth. Participants were also briefed about the initiatives of Pakistan Gems and Jewellery Development Company across the country and in Balochistan in particular.

Chairman Balochistan Peace Forum (BPF) visited GJTMC Quetta:

The honorable Chairman BPF Mr. Nawabzada Haji Lashkari Raisani visited Gems and Jewellery Training Centre (GJTMC) Quetta on 10th April 2017. Principal GJTMC, Quetta briefed the honorable guests about the activities in execution at GJTMC Quetta and the services offered to the sector at the centre.

CEO of Institute of Research Promotion (IRP) and Director General University of Management and Technology (UMT) visited GJTMC Quetta:

The CEO Institute of Research Promotion (IRP) and Director General University of Management and Technology (UMT) Mr. Abid H K Shirwani visited Gems and Jewellery Training and Manufacturing Center (GJTMC) Quetta on 24th April 2017. He was briefed about the initiatives by PGJDC for the development of the Gems and Jewellery sector of Pakistan.

Deputy Director National Vocational & Technical Training Commission (NAV TTC) visited GJTMC AJK:

Mr. Mehmood Anjum deputy director NAVTTC head office visited Gems and Jewellery Training and Processing Center (GJTMC) AJK on 1st March 2017. He inspected the centre and met with trainee students and asked them about the training facilities provided to them. Mr Mehmood appreciated the training standard and environment of GJTMC.

Director National Vocational & Technical Training Commission (NAV TTC) Visited GJTMC-Ajk:

Director NAVTTC Mr. Nadeem visited Gems and Jewellery Training and Processing Center (GJTMC) AJK on 26th January 2017. During the visit he met with students and appreciated their work. He showed his complete satisfaction on the training course and performance of the students. He also appreciated the efforts, skill and level of training facilities provided by PGJDC and GJTMC-AJK team.

Director General National Vocational & Technical Training Commission (NAV TTC) Visited GJTMC:

Mr. Abdul Qadeer Soomro, DG NAVTTC visited Gems and Jewellery Training and Manufacturing Center (GJTMC) Karachi on 13th April, 2017. He was appreciative of the performance of the centre. He toured around the centre and expressed his satisfaction over the facilities available at training centre.



Visit of Members of National Assembly Standing Committee:

A delegation of the "Members of National Assembly Standing Committee" visited Assaying & Hallmarking Centre-Karachi on 24th January, 2017. AHCK's officials briefed about the services and processes involved during the testing & marking of precious metals. The delegation appreciated the formation of AHCK & its services. They further ensured their sincere support for the development of Assaying & Hallmarking Centre-Karachi.



Delegation of Sir Syed University of Engineering and Technology (SSUET) visited GJTMCK Karachi:

A delegation from Office of Research Innovation and Commercialization (ORIC), SSUET headed by Dr. Raabia Noor, Director ORIC & Mr. Muhammad Najmul Islam Farooqui, Assistant Professor, SSUET paid a visit to GJTMCK on 27th February, 2017 to discuss a venues of cooperation and the prospects of Academia-Industry linkages.



Seminar and Training:

Seminar on Awareness & Benefits of Assaying & Hallmarking (AHCK):

A seminar was conducted by Assaying & Hallmarking Centre Karachi on the subject of "Awareness and Benefits of Assaying & Hallmarking in Pakistan" on 21st March, 2017 at Conference Room AHC Karachi. Young enterprenures from Jewellery Sector participated in this seminar.



Seminar on Fire Safety:

A fire safety lecture and training session was conducted at Gems and Jewellery Training and Manufacturing Center (GJTMCK) Karachi on 7th April, 2017 under the auspices of Fire Protection Association of Pakistan. The lecture and demonstration with regard to fire safety and extinguishing was conducted by Mr. Muhammad Imran Taj, Fire Safety Consultant & Trainer.



The session was highly beneficial for the GJTMCK as a significant level of activities conducted at the centre pertains to manufacturing, which make it prone to fire related incidents. It was also beneficial from educational point of view as the instructors were able to get firsthand knowledge about fire safety which they can now pass on to their students.

Training of students sponsored by NAVTTC:

- GJTPC AJK has successfully completed first batch of training of students sponsored by NAVTTC in trade of Gemstone cutting and polishing. In this regard for final Assessment of students an examination was conducted in GJTPC AJK on 4th June 2017. Three expert assessors from industry and gemstones business were hired by NAVTTC for assessment of GJTPC AJK Trained students. Mr. Manzoor Dy. Director NAVTTC and Mr. Shah Jehan Assistant director NAVTTC were present during final Assessment.

Outsourced assessors and NAVTTC officials highly appreciated the efforts of GJTPC AJK for providing high level professional training to students.

- Under NAVTTC Prime Minister's Youth Skill Development Programme, Batch II, 25 students completed technical training at GJTMC-Gilgit in the vocational trade of Gemstone Cutting and Polishing in which 19 male trainees and 06 female trainees participated.
- Under NAVTTC Prime Minister's Youth Skill Development Programme, Phase III, Batch 02, 50 students completed technical training at GJTMC-Gilgit in the vocational trades of Gemstone Cutting and Polishing and Fashion Jewellery Making in which 39 male trainees and 11 female trainees participated.
- Pakistan Gems and Jewellery Development Company hosted Zonal Skill Competition, for Prime Minister's Youth Skill Development Programme Phase III, Batch-02, at Gems and Jewellery Training and Manufacturing Center-Gilgit. Three institutes from the region of Gilgit-Baltistan, executing trainings in various trades, under regional office of NAVTTC-Gilgit, participated in the skill competition. Fifteen trainees, from a batch of 25, were selected from GJTMC -Gilgit to present their skills acquired during a training session of six months' duration in the trade of Gemstone Cutting and Polishing. They were required to produce an Oval Shape of cut in a Brilliant Style. Similarly fifteen trainees, from a batch of 25, from KADO Ghizer and 07 trainees from a batch of 25 from CIT-Chilas were selected to present their skills acquired during training session of six months' duration in the trades WOOD WORK Carpenter and General Electrician respectively.

Mr. Farman Shah, Member Gilgit-Baltistan Council, was invited as Chief Guest. The other distinguished

- guests of the event were, Mr. Bulbul Jan Shams, CEO KADO, Mr. Saif-ud-Din, Ex. Sr. Vice President PGMA, Mr. Akbar Hussain Ex. Vice President PGMA and Principal Karakoram Institute of Technology.





PAKISTAN GEMS AND JEWELLERY DEVELOPMENT COMPANY

A Subsidiary of Pakistan Industrial Development Corporation
Company formed under section 42 of the Companies Ordinance 1984.
Ministry of Industries and Production, Government of Pakistan
Suit# 115-118, 1st Floor, Progressive Plaza, Beaumont Road, Karachi.
Telephone: 021-35631395-7, Fax: 021-35631398,
Email: info@pgjdc.org, Website: www.pgjdc.org
facebook.com/gjpakistan; twitter.com/gjpakistan



Training Centres

GJTMC - Karachi:

2nd Floor, Pakistan Handicraft
Chambers, 251 R.A. Lines,
Abdullah Haroon Road, Saddar, Karachi.
Tel: +92-21-35220294-5
E-mail: gjtmc-khi@pgjdc.org

GJTMC - Lahore:

3rd Floor, Rana Centre,
18 Jamaluddin Afghani Road,
Maclagon Road, Lahore.
Tel: +92-42-37248515-6
E-mail: gjtmc-lhr@pgjdc.org

GJTMC - Peshawar:

Opposite Imperial Store,
Main Saddar, Cantt Bazar, Peshawar.
Tel: +92-91-5286115-16
E-mail: gjtmc-pwr@pgjdc.org

GJTMC - Quetta:

Malik Plaza, 1st Floor,
M. A. Jinnah Road, Quetta.
Tel: 92-81-2837087, +92-81-2837268
E-mail: gjtmc-qta@pgjdc.org

GJTMC - Gilgit:

Zakir Complex, Shahrah-e-Quaid-e-Azam,
Opp. New Secretariat, Gilgit Baltistan 15100
Jutial, Gilgit.
Tel: +92-5811-920537-9
E-mail: gjtmc-glt@pgjdc.org

GJTMC - Muzaffarabad:

2nd Floor, National Bank Pakistan,
Apar Ada Branch, Muzaffarabad
Phone No.: 058-22923166

GJTMC - Sargodha:

98-A, Bahadur Shah Zafar Road,
Opp. Jamia Girls School,
Sargodha.
Phone No.: 048-3724451-2

Assaying & Hallmarking Centres:

AHC - Karachi:

2nd Floor, Pakistan Handicraft
Chambers, 251 R.A. Lines,
Abdullah Haroon Road, Saddar, Karachi.
Tel: +92-21-35651346-7
E-mail: labincharge.khi@pgjdc.org

AHC - Lahore:

3rd Floor, Rana Centre,
18 Jamaluddin Afghani Road,
Maclagon Road, Lahore.
Tel: +92-42-37245334-5
E-mail: labincharge.lhr@pgjdc.org

Gem Exchange:

Gem Exchange Quetta:

Jamiatrai Road, Opp. Rahat Cinema
Prince Road, Quetta
Phone No: 081-2824221-23
Email: ge-qta@pgjdc.org

Co-ordination Office:

Pakistan Gems and Jewellery Development Company

2nd Floor, ICCI Building, Mauve area,
G-8/1, Islamabad.
Phone No.: 0331-9812342