



Pakistan Gems and Jewellery Development Company

A Subsidiary of Pakistan Industrial Development Corporation
Ministry of Industries, Production & Special Initiatives,
Government of Pakistan.



Tender No.: 09

Tender Notice **Requirement of Public Relation Agency**

Pakistan Gems and Jewellery Development Company have been established as Public/Private partnership to develop the value chain from mine to market. The company aims to enhance the exports through facilitation, technology up-gradation, skill development & Marketing/Branding.

Requirements:

1. Public relations agency must have good portfolio as Public relations agency beside that hand on building brand image utilizing all mediums e.g. print, electronic, etc.
2. The interested parties are required to submit their proposals and rates along with the following information/documents to the company's office by 1500 hrs 14 November' 2007:
 - a) Undertaking on the company's letter head that the company is not black listed by any firm or Government Department / Agency.
 - b) Proof of financial stability.
 - c) List of clients and details of services provided (along with the URL).
 - d) Any other document which the interested parties may want to supply in their favor.
 - e) Minimum experience of specified work must be five year.
 - f) All taxes and GST must be mentioned separately.
 - g) Quotations must be valid for 30 days.

All Government taxes / levies will be deducted at the time of making payments. The quotation should be submitted in sealed envelope addressed to Manager Accounts and Administration, PGJDC by 14 November' 2007 which will be opened at the same day at 1400 hrs at the PGJDC office in presence of the representative of the respective bidder.

The company reserves the right to accept or reject any or all applications without assigning any reason thereof.

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Contact Person: Manager Marketing