



Pakistan Gems and Jewellery Development Company

A Subsidiary of Pakistan Industrial Development Corporation
Ministry of Industries, Production & Special Initiatives,
Government of Pakistan.



Tender No.: 10

Tender notice for Development and Production of Marketing/Branding Material

Pakistan Gems and Jewellery Development Company has been established as Public/Private partnership to develop the value chain from mine to market. The company aims to enhance the exports through facilitation, technology up-gradation, skill development & Marketing/Branding.

Pakistan Gems and Jewellery Development Company will be participating in the Jewellery Collections Dubai Fair (December 11 to 15, 2007) and Marketing / Branding material would be required by the company for promotion in the event.

Requirements:

1. Advertising agency, hand on building brand image utilizing all mediums e.g. print, electronic, etc.
2. The interested parties are required to submit their proposals with cost of Marketing/Branding Material along with the following information/documents to the company's office by 1500 hrs on 13 November' 2007.
 - i) Undertaking on the company's letter head that the company is not black listed by any firm or Government Department / Agency.
 - ii) Proof of financial stability.
 - iii) List of clients and details of services provided (along with the URL).
 - iv) Any other document which the interested parties may want to supply in their favor.
 - v) Minimum experience of specified work must be five year.
 - vi) All taxes and GST must be mentioned separately.
 - vii) Quotations must be valid for 30 days.

All Government taxes / levies will be deducted at the time of making payments. The quotation should be submitted in sealed envelope addressed to Manager Accounts and Administration, PGJDC by 13 November' 2007 which will be open at the same day at 1500 hrs at the PGJDC office in presence of the representative of the respective bidder.

The company reserves the right to accept or reject any or all applications without assigning any reason thereof.

Pakistan Gems and Jewellery Development Company.

M-3, Mezzanine Floor, Regent Plaza Hotel & convention Center, Shahrah-e Faisal, Karachi.

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Contact Person: General Manager Marketing