

**PGJDC company profile for DAWN Expo:**

Pakistan Gems and Jewelry Development Company has been working towards the development of the gems and jewelry industry in the country from mine to market for the last five years. The Company seeks to enhance this sector's international competitiveness via facilitation, technology up-gradation, skill development and marketing/branding. In order to achieve these goals, the Company has established state-of-the-art Gems & Jewellery Training and Manufacturing Centers and Gem Testing Labs in Karachi, Lahore, Quetta, Peshawar and Gilgit. The Company has also setup two Gem Exchanges at Peshawar and Quetta at par with international bourses of this industry worldwide.

In order to give exposure to local Gems & Jewelry dealers, the Company regularly participates in international exhibitions in countries like USA, Germany, UAE, India, Thailand and Hong Kong. The Company also arranges regular domestic Gems Exhibitions & Gem Bazaars. Empowerment of women working in this sector has been one of the primary objectives of the Company for which several short term and long term programs/trainings and marketing schemes have been launched. Another goal is to introduce and implement Assaying and Hallmarking across the country.